

A poco meno di sei settimane dall'inizio di Tire Technology Expo 2025, in scena ad Hannover, sono state rivelate le nomination per i Tire Technology International Awards for Innovation and Excellence di quest'anno. I premi vengono assegnati tramite i voti di una giuria di esperti del settore dei pneumatici e del mondo accademico. I vincitori saranno annunciati durante l'Expo. La rosa completa è disponibile di seguito.

### **ENVIRONMENTAL ACHIEVEMENT OF THE YEAR - TIRE DESIGN**

- Bridgestone - Potenza Sport A
- Falken - Ziex ZE320
- Goodyear - ElectricDrive Sustainable-Material (EDS) tire
- Michelin - Motorsport tire demonstrator
- Pirelli - P Zero Winter 2

### **ENVIRONMENTAL ACHIEVEMENT OF THE YEAR - MANUFACTURING**

- The BioButterfly demonstration plant
- ColorService - Anti-Dust Kit and Cyclone
- Continental - CO<sub>2</sub>-neutral production at Lousado
- Firestone Liberia
- HF Group - Electric curing
- Rodolfo Comerio TIElemetry

### **ENVIRONMENTAL ACHIEVEMENT OF THE YEAR - INDUSTRY CONTRIBUTION**

- Hankook production using certified carbon black
- Michelin - SAMPLE system
- Nokian inaugurates zero-CO<sub>2</sub>-emission factory in Romania
- VMI - LAT100 Dynamic Abrasion Test

### **MATERIALS INNOVATION OF THE YEAR**

- Bekaert - Mega Tensile
- Continental - Re.Tex roll-out
- Reselo and Nokian Tyres - Reselo biorubber
- Silox - ActiECO+ Green

### **R&D BREAKTHROUGH OF THE YEAR**

- Continental - Rolling resistance-optimized rubber compound in Conti EfficientPro 5

- Dufournier - Tire Performance Database
- Endurica/ARDL coupled structural simulation
- Michelin - SmartWear
- SRI - Active Tread
- Yokohama - XAI tire design support system

### **TIRE MANUFACTURING INNOVATION OF THE YEAR**

- Comerio Ercole - SuperCut: cutting unit for rubberized calendaring process
- Continental - Otrokovice warehouse
- Rodolfo Comerio - RC Advanced Cut and Ultimate Winding
- VMI - Integrated quality monitoring for MAXX and MILEXX platforms

### **TIRE INDUSTRY SUPPLIER OF THE YEAR**

- ARP Technologies
- Bekaert
- Black Donuts Engineering
- Comerio Ercole
- Rodolfo Comerio
- Uzer Makina
- VMI

### **TIRE CONCEPT OF THE YEAR**

- Bridgestone - Lunar Concept
- Continental - Conti Urban NXT
- Galileo - SkidCup 2024
- Nokian and UPM - sustainable concept tire

### **TIRE OF THE YEAR**

- Apollo - Vredestein Ultrac+
- Continental - Conti Eco Gen 5
- Hankook - Ventus Evo
- Michelin - Primacy 5
- Toyo Tires - Proxes Sport 2

### **TIRE MANUFACTURER OF THE YEAR**

- Bridgestone
- Continental
- Michelin
- Nokian Tyres
- Pirelli
- SRI
- Yokohama

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