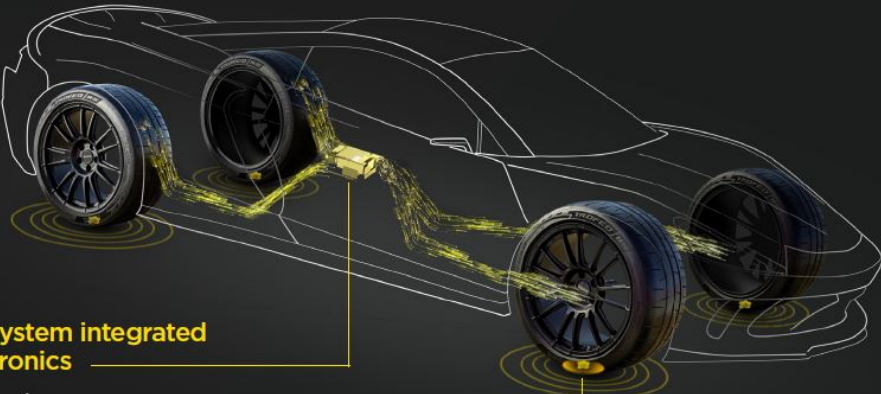


# TYRES ENTER THE DATA ERA

INCREASED SAFETY + OPTIMIZED PERFORMANCE + IMPROVED DRIVING PLEASURE



**World's first system integrated with car electronics**

- ABS Braking Optimization
- ESP Enhanced Stability Control
- TCS Available grip computation

**Tyres transmit data to the car processed in real-time**

**CYBER TYRE**

**PIRELLI**  
POWER IS NOTHING WITHOUT CONTROL

Caption:

Description:

Dimensions: 1149 x 809

aperture: 0

credit: Scurati Stefania, IT

camera:

caption:

created\_timestamp: 0

copyright:

focal\_length: 0

iso: 0

shutter\_speed: 0

title:

orientation: 0

keywords: Array