

The advertisement features a white marker with a blue cap and a white body, lying horizontally. The marker has the 'MICHELIN solutions' logo on it. Above the marker, there is a speech bubble containing text. To the left of the marker, there is a logo for 'The COMMERCIAL VEHICLE SHOW 2015' and the 'MICHELIN solutions' logo. Below the marker, there is a list of services.

**MICHELIN solutions**  
a company of Michelin group  
www.michelin-solutions.com  
fleetstreet.michelin-solutions.com

**The COMMERCIAL VEHICLE SHOW 2015**

It's no secret that everyone promises to save you fuel.  
But we **guarantee** it.

Discover more on **stand 5J40**, @TheCVShow, Birmingham,  
**April 14-16<sup>th</sup> 2015**

Sign up for an EFFIFUEL™ or EFFITIRES™ contract:  
- EFFITIRES™, the outsourced solution for managing tyres expenditure. Now to include a fuel savings guarantee  
- EFFIFUEL™, the solution for a sustainable reduction in fuel consumption, with a commitment on results.

Caption:

Description:

Dimensions: 646 x 220

aperture: 0

credit:

camera:

caption:

created\_timestamp: 0

copyright:

focal\_length: 0

iso: 0

shutter\_speed: 0

title: